



Northeastern University

NULab for Texts, Maps, and Networks

Misinformation Speaker Series

**"Frenemies:
How Social Media Polarizes America"**

Jaime Settle
College of William & Mary

October 2nd, 12 PM
177 Huntington Ave., 11th Floor

Why do Americans have such animosity for people who identify with the opposing political party? Jaime Settle argues that in the context of increasing partisan polarization among American political elites, the way we communicate on Facebook uniquely facilitates psychological polarization among the American public.

Jaime Settle is the David and Carolyn Wakefield Term Associate Professor of Government at the College of William & Mary. She is a scholar of American political behavior with expertise in the fields of political psychology and communication. She integrates tools like behavior genetics, psychophysiology and data science to inform our approach to understanding key questions in political science.

Co-sponsored with Harvard Kennedy School's
Shorenstein Center and Northeastern University's
Department of Political Science



For more information about this event, visit the NULab website at:
<https://web.northeastern.edu/nulab/event/jaime-settle/>



This event is free and open to the public, but if you are not a member of the Northeastern community, please email Sarah Connell (sa.connell@northeastern.edu) to RSVP.

Pizza will be served at 11:30am on the 10th floor.